



AWCCS Newsletter and Website Advertising

P.O. Box 231, 44-46 Morningside Road | Edinburgh
EH10 4BF | Attn: Advertiser Coordinator |
www.awccs.org |

Terms and Conditions

What you will get:

- **Issues of our ONLINE NEWSLETTER** throughout the year. Summer, September-October, Winter, February-March, April- May.
- **The Newsletter is provided** as a .pdf file in colour and emailed directly to our members, friends and advertisers.
- **Links to our Advertisers** are included in the Newsletter, on the Website open to the public and in bi-monthly email reminders to our members.
- **On our website**, we have a separate page for our advertisers with links to their sites and comments from our members who have used them.
- **Yearly Costs very low:** £200/year Full Page, £100/year Half Page, Single Issue Full page £40, and Single Issue Half Page £20. Our members pay half price on Advertising.

Terms of Payment: Payable within 30 days of invoice

1. Send Cheque (in £) for your Payment: P.O. Box 231, 44-46 Morningside Road | Edinburgh EH10 4BF Attn: Advertiser Coordinator.
2. Pay via PayPal by clicking on <http://www.awccs.org/index.php/advertisers> and choose advertisement option. *There will be an administrative handling charge (called postage) of 4.2% when paying with PayPal.

Questions?: Contact PR/Advertising Rep
Using our Contact page on the website..

What we need from you:

All Advertisements must be provided in print format electronically through email or may be sent on a CD ROM.

1. Newsletter preferred documents are:

.gif, .png, .tif, .pdf, or word.doc using a common print font

- Please send a colour version to go in the Newsletter at resolution 300 pixels per inch in above format.
- Send the Colour Ad, full page (7.5" x 4.5") or half page (3.75" x 4.5") Using our Contact page on the website.

2. Banners will appear on the Website:

- Full (£200 per year) and Half page (£100 per year) ads will have a banner on our website.
- It will be made for you, please send image files from your AD, we will accept that **we have permission** to use these images when they are sent to us, **or**
- If you wish to make your own banner, please make it 475 Width x 75 Height (pixels) and save for web as a .gif or .png file at 72px resolution.
- Send the banner, and/or images to use in making the banner using the website contact page.

Date Due: Must be received by the 10th of the Month previous to Newsletter Edition in which you wish to publish.